



NOAH'S ARK
children's hospice



Help us raise
£1 million this Autumn

Your complete guide to getting
involved in **From That Moment**

2026 campaign

FROM That MOMENT

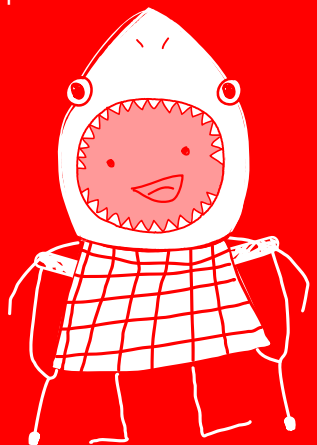
Imagine the moment a family hears the words that change everything.

From that moment, Noah's Ark can be there.
And it starts with people like you.

This September, our flagship appeal returns for its fifth year – and together, we aim to raise **£1 million** to support families across our community.

Whether you donate, fundraise or help your school, business or community get involved, your support will help us be there – from that moment, and every moment after.

Get involved and help double the impact!

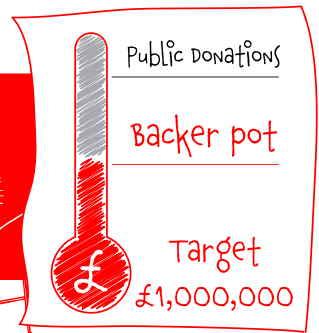


Matched with kindness, multiplied in impact

When you get involved, we'll give you everything you need to make it meaningful and rewarding:

- A dedicated contact at Noah's Ark
- Fundraising ideas and easy-to-use toolkits
- Shareable content for social media
- A powerful campaign film to help tell the story
- Live updates during the appeal to track progress

Thanks to our match funding pot, every donation you inspire will be **doubled*** - helping us reach even more families with expert care and support.



*Donations will be matched up until the value of our matched-giving Backer's pot, which is £500k. This allows us to reach our target of raising £1 million.



Why get involved?

Every year, hundreds of families across North Central London receive devastating news – the kind that changes everything.

From that moment, Noah's Ark can provide wrap-around care: nursing, creative therapies, respite, and emotional support – helping families make the most of every day they have together.



But in 2026, the pressures on children's hospices are greater than ever.

£7M

Is what it costs to run our services each year

76%

Of our income is raised from donations

5,700

Children in our area could benefit from our support



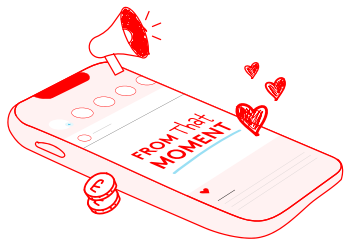
Ways to get involved

From September 2026, there are many ways you can join in to support our campaign.

However you choose to take part, you can do so knowing that all money raised will be **doubled***!


Fundraise

Host a bake sale, run a quiz, take on a challenge – we'll provide the ideas, toolkits and templates to make it easy.



Donate

Make a one-off gift or support the 36-hour campaign finale. Every donation will be matched – helping us double the difference for families.

Every donation 
doubled



step  tember

Why not take part in our incredible virtual 'Step-tember' challenge – by committing to move 90 miles during the month of September!

Become a Champion

During the final 36 hours, use your personal fundraising page to inspire your network. Every donation made to your page will be doubled.



Together, we can do something extraordinary



Schools

Take part with red-themed dress-up days, Step-tember or host a bake sale.

We can also share lesson plans, assemblies and resources to get students excited and involved.

Businesses

Host a red day at work, join our Walking 9 to 5 challenge, or champion the campaign online. We'll supply posters, assets, and templates to make it easy to spread the word.



Community Groups & Spaces

Whether you're a café, faith group, youth club or local hub, you can fundraise for this appeal. Organise a coffee morning, have a collection or raise awareness with free materials that we can provide.

However you take part, you'll help us reach more children who need us.



“

From the moment a child is referred, we can change lives. We can help take away pain. We can help make memories that will last a lifetime.

Noah's Ark Nurse

”

This is more than a campaign – it's a community

From 1 September to
12 October 2026, donations
will be matched £ for £
until we reach our target
of £1 million together.



When our community comes together, we do more than raise money.

We show families they are not alone.

Let's be there – from that moment,
and every moment after.

To get involved, find out more or
donate – scan the QR code or visit:

➔ [noahsarkhospice.org.uk/support-us/
campaigns/from-that-moment](https://noahsarkhospice.org.uk/support-us/campaigns/from-that-moment)



Need help or want to talk first?

Contact us at:

✉ fromthatmoment@noahsarkhospice.org.uk

☎ 020 8449 8877



NOAH'S ARK
children's hospice